



**JOINT EUROPUMP PNEUROP EU POLICY CONFERENCE
THE EU INDUSTRY POLICY STRATEGY - INNOVATION, SUSTAINABILITY, DIGITISATION**

**THURSDAY 17TH MAY – 14.00-18.00
RADISSION BLU ROYAL HOTEL RUE DU FOSSÉ AUX LOUPS 47 1000 BRUSSELS**

CONFERENCE PROGRAMME

- 14.00-14.10: Welcome and Introduction by Europump President Martijn van den Born
- 14.10-14.15: Address by Malte Lohan, Director General, Orgalime
- 14.15 – 14.45 Keynote on an EU Industry Policy Strategy for 2030: Mark Nicklas, Head of Unit “Innovation policy and Investment for Growth”, European Commission DG GROW,
- 14.45 – 15.15 Digitising European Industry, Clemens Zielonka, Policy Officer, Unit “Technologies and Systems for Digitising Industry”, European Commission DG CNECT
- 15.15 -15.45 “European Standards on Material Efficiency for Circular Economy”: Martial Patra, Schneider Electric, Chairman, CEN-CENELEC Ecodesign Coordination Group
- 15.45-16.00 Coffee Break
- 16.00- 16.30 Perspective of the EU Energy Union, Hans van Steen, Advisor to the Director, Directorate “Renewables, Research and Innovation, Energy Efficiency”, European Commission DG ENER
- 16.30 – 17.00 EU R&D programmes supporting industrial innovation, Zelko Pazin, Director of the Research Body EFFRA (PPP Factories of the future)
- 17.00 -17.50 Orgalime Partnership Regulatory Update, Anne Claire Rasselet and Ioana Smarandache, Orgalime Partnership
- 17.50 -18.00 Concluding remarks: Jouko Peussa, President, Pneurop

**JOINT EUROPUMP PNEUROP OFFICIAL DINNER
THURSDAY 17TH MAY – 19.30_22.00
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Guest speaker: Priorities of the Upcoming Austrian Presidency of the EU Council, Roland Meinecke, Head of Unit for Digital, Competitiveness & Trade, Ministre Plénipotentiaire, Permanent Representation of Austria to the EU